

EXETER CITY COUNCIL

EXETER HEALTH AND WELLBEING BOARD 2 February 2016

Task & Finish Group: Improving the diet of Exeter citizens

1. PURPOSE

This report informs the Board of the formation of a project group to further one of the Board's identified strategic priorities to reduce obesity and promote the diet of Exeter's citizens.

2. BACKGROUND

The Board previously identified the increasing problem of obesity and poor diet within Exeter and consequently determined that a task and finish group should be formed to identify existing initiatives where useful links could be made, what impact the Board could have in influencing improvements to this problem, the choice of target group where most impact could be made, and actions that may stem from this work.

3. TASK & FINISH GROUP

The inaugural group consisted of the following organisations:

- Public Health Devon
- Exeter Community Initiatives; and
- Exeter City Council

4. There is a recognition and intention to widen the group membership to Exeter Food Network.

6. Meeting notes from the inaugural meeting of 11 December 2015 are attached, which include reference to potential links with existing initiatives and organisations, a proposal for a target group and ideas for public consultation in respect of identifying barriers to healthy diets and proposing solutions.

7. RECOMMENDATION

It is recommended that:

- i. the Exeter Health and Wellbeing Board members approve the scope of target group, which is the whole community;
- ii. confirm its support for the group to develop links to Food for Life, the Healthy Lifestyle Service, Exeter Food Network, Integrated Care in Exeter, Health Visitors, School Nurses, the voluntary sector and any other organisation as appropriate;
- iii. agree for the group to determine appropriate consultation mechanisms to identify barriers and develop solutions in respect of improving peoples' diets; and

- iv. agree its support in resourcing the work of the group.

ASSITANT DIRECTOR ENVIRONMENT